

Conquest, BITS Pilani's International Startup Challenge, is back

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Conquest, BITS Pilani's International Startup Challenge, is back again with its twelfth edition.

Conquest is India's biggest student-run startup challenge that provides an exemplary platform for emerging startups to step to the fore and skyrocket. It offers incubation opportunities, networking sessions with industry leaders, funding opportunities and equity-less cash prize.

This year, Conquest eyes the so far untapped startups in tier 2 and tier 3 cities of the country with immense entrepreneurial talent and provides them an opportunity to be on equal footing with ventures across the globe. Furthermore, Conquest has widened its outreach in Asia with its incubation partners in all major countries.

Conquest is backed by industry bigwigs like Neeru Sharma, CEO at Infibeam, Satyen Kothari, MD at Citrus

Pay and Samay Kohli, CEO at Grey Orange Robotics as mentors and judges. Commenting on his associations with Conquest, Tarun Davda, MD at Matrix Partners India said, "It was a great experience to be a part of Conquest 2015 and see the strong entrepreneurial BITS community develop even further. I got to meet some very promising startups. Superb effort by the team to put together such a fantastic event."

Conquest boasts off a BITS Pilani tag, with a team of just fifteen intrepid students involved in the entire organisation of the conclave. Dhairik Fuletra, the CEO at Conquest this year, says, "We believe one must startup not just to live one's visionary dreams, but rather, to generate employment that would lead thousands to live their own dreams. Every waking day, we see thousands of budding entrepreneurs willing to startup and we, at Conquest, provide them with the perfect platform to

launch their venture in the form of networking and funding opportunities."

Over the years, Conquest has produced some of the best startups in India. Conquest winners include startups like Gamezop, iTraveller, PosterGully, GharPay (Acquired by Delhivery), Social Cops, Voonikand many more. Gamezop, the Runner-up of Conquest '15, raised a funding of \$350,000 after Conquest Grand Finale. Gaurav and Yashash, the Agarwal siblings, who founded Gamezop in 2015, have been featured in Forbes 30 under 30 this year.

Talking about Conquest, Gaurav said, "We have a special relationship with BITS Pilani and Conquest. We have been at several events in the last 8 months, both in India and overseas, and can say with certitudethat Conquest was one of the grandest. The team leaves no stone unturned to ensure class. If you are a serious startup, you have to try and get the spot at Conquest!"