

<b>Media Presence of Conquest</b>	
<b>Name</b>	<b>Link</b>
Hans India (Print Article)	<a href="https://drive.google.com/open?id=0B4aiYU5E_8g6VDZwZUZNNk5zalk">https://drive.google.com/open?id=0B4aiYU5E_8g6VDZwZUZNNk5zalk</a>
Economic Times	<a href="http://economictimes.indiatimes.com/small-biz/entrepreneurship/bits-pilani-announces-registration-for-12th-edition-of-its-startup-challenge-conquest/articleshow/51809208.cms">http://economictimes.indiatimes.com/small-biz/entrepreneurship/bits-pilani-announces-registration-for-12th-edition-of-its-startup-challenge-conquest/articleshow/51809208.cms</a>
Firstpost	<a href="http://www.firstpost.com/business/bits-pilani-12th-edition-of-startup-challenge-to-begin-in-april-2016-2724638.html">http://www.firstpost.com/business/bits-pilani-12th-edition-of-startup-challenge-to-begin-in-april-2016-2724638.html</a>
Hans India	<a href="http://www.thehansindia.com/posts/index/Hans/2016-04-28/BITS-Pilani-to-host-international-startup-challenge/224710">http://www.thehansindia.com/posts/index/Hans/2016-04-28/BITS-Pilani-to-host-international-startup-challenge/224710</a>
Daily Pioneer (Print Article)	<a href="https://drive.google.com/open?id=0B4aiYU5E_8g6UWZGSGpaYjg4dEU">https://drive.google.com/open?id=0B4aiYU5E_8g6UWZGSGpaYjg4dEU</a>
New Indian Express	<a href="http://www.newindianexpress.com/business/news/Conquest-BITS-Pilani-International-Startup-Challenge-is-Back/2016/04/02/article3359607.ece">http://www.newindianexpress.com/business/news/Conquest-BITS-Pilani-International-Startup-Challenge-is-Back/2016/04/02/article3359607.ece</a>
IndianWeb2	<a href="http://www.indianweb2.com/2016/04/13/conquest-indias-biggest-studentrun-startup-challenge-back/">http://www.indianweb2.com/2016/04/13/conquest-indias-biggest-studentrun-startup-challenge-back/</a>
Daily Pioneer (Online)	<a href="http://www.dailypioneer.com/business/conquest-bits-pilani-international-startup-challenge-is-back.html">http://www.dailypioneer.com/business/conquest-bits-pilani-international-startup-challenge-is-back.html</a>
The Smart CEO	<a href="http://www.thesmartceo.in/show-case/conquest-bits-pilani-international-startup-challenge-is-back.html">http://www.thesmartceo.in/show-case/conquest-bits-pilani-international-startup-challenge-is-back.html</a>
Silicon India	<a href="http://www.siliconindia.com/news/enterpriseit/BITS-Pilani-Opens-the-Registration-for-its-International-Startup-Challenge-nid-193892-cid-7.html">http://www.siliconindia.com/news/enterpriseit/BITS-Pilani-Opens-the-Registration-for-its-International-Startup-Challenge-nid-193892-cid-7.html</a>
New Delhi Times	<a href="http://www.newdelhitimes.com/conquest-bits-pilani-international-startup-challenge-is-back123/">http://www.newdelhitimes.com/conquest-bits-pilani-international-startup-challenge-is-back123/</a>
Businessgyan	<a href="http://www.businessgyan.com/%E2%80%9Cconquest-bits-pilani%E2%80%99s-international-startup-challenge-back%E2%80%9D">http://www.businessgyan.com/%E2%80%9Cconquest-bits-pilani%E2%80%99s-international-startup-challenge-back%E2%80%9D</a>
Startup City	<a href="http://www.startupcity.com/news/bits-pilani-opens-the-registration-for-its-international-startup-challenge-nid-2674.html">http://www.startupcity.com/news/bits-pilani-opens-the-registration-for-its-international-startup-challenge-nid-2674.html</a>
Your Story	<a href="http://yourstory.com/partner-events/page/2/?x=526">http://yourstory.com/partner-events/page/2/?x=526</a>
Blogadda	<a href="http://blog.blogadda.com/2016/04/07/conquest-launchpad-startups-india-conference">http://blog.blogadda.com/2016/04/07/conquest-launchpad-startups-india-conference</a>
<b>Social Media Presence</b>	
<b>Name</b>	<b>Link</b>
WittyFeed	<a href="https://www.facebook.com/wittyfeed/photos/pcb.808947432544900/808918009214509/?type=3&amp;theater">https://www.facebook.com/wittyfeed/photos/pcb.808947432544900/808918009214509/?type=3&amp;theater</a>
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YourStory	<a href="https://www.facebook.com/StartupEventsIndia/photos/a.346140288806709.85332.340450159375722/986828868071178/?type=3&amp;theater">https://www.facebook.com/StartupEventsIndia/photos/a.346140288806709.85332.340450159375722/986828868071178/?type=3&amp;theater</a>
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Kappa TV	<a href="https://twitter.com/MBIKappaTV/status/714368908451446785">https://twitter.com/MBIKappaTV/status/714368908451446785</a>
Club FM	<a href="https://twitter.com/clubfmkerala/status/714368908455600128">https://twitter.com/clubfmkerala/status/714368908455600128</a>

# New Delhi Times

Sat, Mar 26th, 2016

## “Conquest, BITS Pilani’s International Startup Challenge, is Back”

### About Conquest

Conquest, BITS Pilani’s International Startup Challenge, is back again with its twelfth edition. Conquest is an exemplary platform for emerging startups to step to the fore and skyrocket guided by some of the most proficient mentors of the country. It offers incubation opportunities, networking sessions with industry leaders, funding opportunities and equityless cash prize. Conquest is simply a perfect launchpad for every groundbreaking idea!

This year, Conquest eyes the so far untapped startups in tier 2 and tier 3 cities of the country with immense entrepreneurial talent and provides them an opportunity to be on equal footing with ventures across the globe. Furthermore, Conquest has widened its outreach in Asia with its incubation partners in all major countries. With a Cash Prize of INR 3,00,000, a million dollar worth startup resources, a dream opendoor pitching and knowledge enriching panel discussions, Conquest is a perfect launchpad for any budding entrepreneurs.

### Success Stories

Over the years, Conquest has produced some of the best startups in India. The 10 finalists of the Conquest emerge out to be successful ventures with strong foundations. Gamezop, the Runner-up of Conquest ‘15, raised funding of 35,000 USD a month after the Finale. Gaurav and Yashash, the Agarwal siblings who founded Gamezop in 2015, have been featured in Forbes 30 under 30 this year. Talking about Conquest, Gaurav said, “We have a special relationship with BITS Pilani and Conquest. *We have been at several events in the last 8 months, both in India and overseas, and can say with certitude that Conquest was one of the grandest. The team leaves no stone unturned to ensure class. If you are a serious startup, you have to try and get the spot at Conquest!*” ITraveller, the finalists of the previous edition, raised \$100K immediately after the event following it up with a recent seriesA round of a million dollars. Conquest alumni include startups like PosterGully, GharPay (Acquired by Delhivery), Mobile Medics (Acquired by Piramal Healthcare), iViz Security and many such more.

### The Application process

Applying for Conquest 2016 is a fairly simple process. The participants are required to fill a form. The Conquest Jury, a panel of investors, would be screening the applications based on various parameters listed in the form to shortlist Top 50 startups of India. The semifinalists would get personalized mentoring across five major cities in India, wherein the teams will be offered to choose their own mentors. They would then update their profiles, the renewed ones being inclusive of the progress made since the registration period. Finally, a networking lunch with prestigious industrialists and a pitching opportunity to the biggest VC firms in India would commemorate the Grand Finale, a star studded affair what with distinguished personalities from the business world present. A startup can find here everything that they may possibly require ranging from funding and networking to potential teammates and users.

Monday, 28 March 2016, 14:42 IST



## BITS Pilani Opens the Registration for its International Startup Challenge

BENGALURU: Conquest, BITS Pilani's International Startup Conclave, has once again gathered center-stage attraction as the registrations are finally open for the long awaited event. It is an exemplary platform for emerging startups to step to the fore and skyrocket, guided by some of the most proficient mentors of the country. The event offers incubation opportunities, networking sessions with industry leaders, funding opportunities and equityless cash prize; thus considered as a perfect launchpad for the startups worldwide.

This year, Conquest eyes the so far untapped startups in tier 2 and tier 3 cities of the country with immense entrepreneurial talent and provides them an opportunity to be on equal footing with ventures across the globe. Furthermore, Conquest has widened its outreach in Asia with its incubation partners in all major countries. With a Cash Prize of ₹3,00,000, a million dollar worth startup resources, a dream open door pitching and knowledge enriching panel discussions.

The participants are required to fill a form in order to apply for the Conquest. The Conquest Jury, a panel of investors, would be screening the applications based on various parameters listed in the form to shortlist top 50 startups of India. The semifinalists would get personalized mentoring across five major cities in India, wherein the teams will be offered to choose their own mentors. They would then update their profiles, the renewed ones being inclusive of the progress made since the registration period. Finally, a networking lunch with prestigious industrialists and a pitching opportunity to the biggest VC firms in India would commemorate the Grand Finale, a star studded affair with distinguished personalities from the business world present.

Over the years, Conquest has produced some of the best startups in India. The 10 finalists of the Conquest emerge out to be successful ventures with strong foundations. Gamezop, the Runnerup of Conquest '15, raised a funding of \$35,000 a month after the Finale. iTraveller, the finalists of the previous edition, raised \$100,000 immediately after the event following it up with a recent series A round of a million dollars. Conquest alumni include startups like PosterGully, GharPay (Acquired by Delhivery), Mobile Medics (Acquired by Piramal Healthcare), iViz Security and many such more.

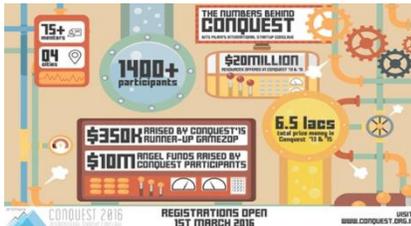
## Businessgyan

<http://www.businessgyan.com/%E2%80%9Cconquest-bits-pilani%E2%80%99s-international-startup-challenge-back%E2%80%9D>



### “Conquest, BITS Pilani’s International Startup Challenge, is Back”

Wed, 03/30/2016



About Conquest : Conquest, BITS Pilani’s International Startup Challenge, is back again with its twelfth edition. Conquest is an exemplary platform for emerging startups to step to the fore and skyrocket guided by some of the most proficient mentors of the country. It offers incubation opportunities, networking sessions with industry leaders, funding opportunities and equityless cash prize. Conquest is simply a perfect launchpad for every groundbreaking idea! This year, Conquest eyes the so far untapped startups in tier 2 and tier 3 cities of the country with immense entrepreneurial talent and provides them an opportunity to be on equal footing with ventures across the globe. Furthermore, Conquest has widened its outreach in Asia with its incubation partners in all major countries. With a Cash Prize of INR 3,00,000, a million dollar worth startup resources, a dream open door pitching and knowledge enriching panel discussions, Conquest is a perfect launchpad for any budding entrepreneurs.

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We have been at several events in the last 8 months, both in India and overseas, and can say with certitude that Conquest was one of the grandest. The team leaves no stone unturned to ensure class. If you are a serious startup, you have to try and get the spot at Conquest!" ITraveller, the finalists of the previous edition, raised \$100K immediately after the event following it up with a recent series A round of a million dollars. Conquest alumni include startups like PosterGully, GharPay (Acquired by Delhivery), Mobile Medics (Acquired by Piramal Healthcare), iViz Security and many such more.

#### The Application process

Applying for Conquest 2016 is a fairly simple process. The participants are required to fill a form. The Conquest Jury, a panel of investors, would be screening the applications based on various parameters listed in the form to shortlist Top 50 startups of India. The semifinalists would get

personalized mentoring across five major cities in India, wherein the teams will be offered to choose their own mentors. They would then update their profiles, the renewed ones being inclusive of the progress made since the registration period. Finally, a networking lunch with prestigious industrialists and a pitching opportunity to the biggest VC firms in India would commemorate the Grand Finale, a star studded affair what with distinguished personalities from the business world present. A startup can find here everything that they may possibly require ranging from funding and networking to potential teammates and users.

- See more at: <http://www.businessgyan.com/%E2%80%9Cconquest-bits-pilani%E2%80%99s-international-startup-challenge-back%E2%80%9D#sthash.0mv1DUDe.dpuf>

New Indian Express



## 'Conquest, BITS Pilani's International Startup Challenge, is Back'

02nd April 2016 01:14 PM

Conquest, BITS Pilani's International Startup Challenge, is back again with its twelfth edition. Conquest is an exemplary platform for emerging startups to step to the fore and skyrocket guided by some of the most proficient mentors of the country. It offers incubation opportunities, networking sessions with industry leaders, funding opportunities and equityless cash prize. Conquest is simply a perfect launchpad for every groundbreaking idea!

This year, Conquest eyes the so far untapped startups in tier 2 and tier 3 cities of the country with immense entrepreneurial talent and provides them an opportunity to be on equal footing with ventures across the globe. Furthermore, Conquest has widened its outreach in Asia with its incubation partners in all major countries. With a Cash Prize of INR 3,00,000, a million dollar worth startup resources, a dream opendoor pitching and knowledge enriching panel discussions, Conquest is a perfect launchpad for any budding entrepreneurs.

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“Conquest, BITS Pilani’s International Startup Challenge, is Back”

04 Apr, 2016

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Daily Pioneer (Online)

<http://www.dailypioneer.com/business/conquest-bits-pilani-international-startup-challenge-is-back.html>



## **CONQUEST, BITS PILANI'S INTERNATIONAL STARTUP CHALLENGE, IS BACK**

*Wednesday, 06 April 2016 | PNS | New Delhi*

Conquest, BITS Pilani's International Startup Challenge, is back again with its twelfth edition.

Conquest is India's biggest student-run startup challenge that provides an exemplary platform for emerging startups to step to the fore and skyrocket. It offers incubation opportunities, networking sessions with industry leaders, funding opportunities and equityless cash prize.

This year, Conquest eyes the so far untapped startups in tier 2 and tier 3 cities of the country with immense entrepreneurial talent and provides them an opportunity to be on equal footing with ventures across the globe. Furthermore, Conquest has widened its outreach in Asia with its incubation partners in all major countries.

Conquest is backed by industry bigwigs like Neeru Sharma, CEO at Infibeam, Satyen Kothari, MD at Citrus Pay and Samay Kohli, CEO at Grey Orange Robotics as mentors and judges. Commenting on his associations with Conquest, Tarun Davda, MD at Matrix Partners India said, "It was a great experience to be a part of Conquest 2015 and see the strong entrepreneurial BITS community develop even further. I got to meet some very promising startups. Superb effort by the team to put together such a fantastic event."

Conquest boasts off a BITS Pilani tag, with a team of just fifteen intrepid students involved in the entire organisation of the conclave. Dhairik Fuletra, the CEO at Conquest this year, says, "We believe one must startup not just to live one's visionary dreams, but rather, to generate employment that would lead thousands to live their own dreams. Every waking day, we see thousands of budding entrepreneurs willing to startup and we, at Conquest, provide them with the perfect platform to launch their venture in the form of networking and funding opportunities."

Over the years, Conquest has produced some of the best startups in India. Conquest winners include startups like Gamezop, iTraveller, PosterGully, GharPay (Acquired by Delhivery), Social Cops, Voonikand many more. Gamezop, the Runnerup of Conquest '15, raised a funding of \$350,000 after Conquest Grand Finale. Gaurav and Yashash, the Agarwal siblings, who founded Gamezop in 2015, have been featured in Forbes 30 under 30 this year.

Talking about Conquest, Gaurav said, "We have a special relationship with BITS Pilani and Conquest. We have been at several events in the last 8 months, both in India and overseas, and can say with certitudethat Conquest was one of the grandest. The team leaves no stone unturned to ensure class. If you are a serious startup, you have to try and get the spot at Conquest!".

Firstpost

<http://www.firstpost.com/business/bits-pilani-12th-edition-of-startup-challenge-to-begin-in-april-2016-2724638.html>

Apr 12, 2016 13:16 IST

## **BITS Pilani's 12th edition of Startup Challenge to begin in April 2016**



Conquest, the 11 year-old BITS Pilani is gearing up for its 12th edition of the annual International Startup Challenge which begins in April. The finale will be held in the last week of August or first week of September.

The Conquest team

From among the applicants, the top 50 will be shortlisted by investors and VCs. This year Conquest has widened its outreach with incubation partners in Asia and South-East Asian countries. Unlike every year where the top 50 shortlisted start-ups get introduced and connected with VCs and investors after the finale, this time they will be introduced to them before the finale.

It offers incubation opportunities, networking sessions with industry leaders, funding opportunities and equityless cash prize of Rs 3 lakh. It also provides a million dollar worth startup resources for the top 50 shortlisted start-ups.

Mentoring sessions will be held in Mumbai, Delhi, Kolkata, Hyderabad and Bangalore while the finale will be held in Delhi in the last week of August or first week of September.

Conquest began as an in-house event for students of the campus. In time, it has expanded its scope to what it is today.

The challenge has been backed by investors from over 13 investment firms and industry bigwigs like Neeru Sharma, CEO at Infibeam, Satyen Kothari, MD at Citrus Pay and Samay Kohli, CEO at GreyOrange Robotics, Rohit Bansal, COO at Snapdeal as mentors and judges in its past editions.

Commenting on his associations with Conquest, Sanjay Nath, Co-Founder and Managing Partner of Blume Ventures said, "I was pleasantly surprised by the variety (covering both BITSian founded as well as other startups) and maturity of startups at the Conquest finale. I'd encourage more startups to tap into such start-up friendly platforms to grow."

Dhairik Fuletra, CEO at Conquest, says, "We provide them [start-ups] with the perfect platform to launch their venture in the form of networking and funding opportunities."

Conquest focused the so-far untapped start-ups in Tier 2 and Tier 3 cities of the country and provides them an opportunity to be on equal footing with ventures across the globe.

Some of Conquest winners in the past include Gamezop, iTraveller, PosterGully, GharPay (Acquired by Delhivery) and Voonik. Gamezop, the runner-up of Conquest '15, raised a funding of USD 350,000 after Conquest Grand Finale. Gaurav and Yashash, the Agarwal siblings, who founded Gamezop in 2015, have been featured in Forbes 30 under 30 this year.

### **The Application Process**

Participants are required to fill a form on the Conquest website – [www.conquest.org.in](http://www.conquest.org.in). The Jury, a panel of entrepreneurs and investors, will screen the applications based on various parameters gauging the startup performance. The semifinalists would get personalized mentoring across five major cities in India, wherein the teams will be offered to choose their own mentors. In the finale, shortlisted candidates will get an opportunity to interact with industrialists and a pitching opportunity to the biggest VC firms.



BITS Pilani's on Wednesday said it is holding the twelfth edition of the International Startup Challenge, Conquest, that will provide a cash prize of Rs. 3 lakh, a million dollar worth startup resources and open-door pitching and knowledge enriching panel discussions.

Conquest is a platform that offers incubation opportunities, networking sessions with industry leaders, funding opportunities and equity-less cash prize to startups. This year, Conquest will go beyond the metro cities of India and tap the startups in tier 2 and tier 3

cities with a belief that these parts of the of the country has immense entrepreneurial talent and they need an opportunity to be on equal footing with ventures across the globe. Conquest has also widened its outreach in Asia with its incubation partners in all major countries.

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"We have a special relationship with BITS Pilani and Conquest. We have been at several events in the last 8 months, both in India and overseas, and can say with certitude that Conquest was one of the grandest. The team leaves no stone unturned to ensure class. If you are a serious startup, you have to try and get the spot at Conquest," said Co-founder of Gamezop, Gaurav Agarwal in a statement.

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Apr 13, 2016

## **Conquest, India's Biggest StudentRun Startup Challenge, Is Back**



Conquest, BITS Pilani's International Startup Challenge, is back again with its twelfth edition. Conquest is India's biggest studentrun startup challenge that provides an exemplary platform for emerging startups to grow. It offers incubation opportunities, networking sessions with industry leaders, funding opportunities and equityless cash prize.

Conquest has been backed by investors from over thirteen investment firms and industry bigwigs like Neeru Sharma, CEO at Infibeam, Satyen Kothari, MD at Citrus Pay and Samay Kohli, CEO at GreyOrange Robotics, Rohit Bansal, COO at Snapdeal as mentors and judges in its past editions. Commenting on his associations with Conquest, Sanjay Nath, CoFounder & Managing Partner of Blume Ventures said, "It was a memorable experience to be a part of Conquest 2015. I

was pleasantly surprised by the variety (covering both BITSianfounded as well as other startups) and maturity of startups at the Conquest finale. The volunteer team behind Conquest has always put in commendable efforts to make the entire journey culminating in the grand finale a success. I'd encourage more startups to tap into such startup friendly platforms to grow."

Conquest boasts off a BITS Pilani tag, with a team of just fifteen intrepid students involved in the entire organisation of the conclave. Dhairik Fuletra, the CEO at Conquest, says, "We believe one must startup not just to live one's visionary dreams, but rather, to generate employment that would lead thousands to live their own dreams. Every waking day, we see thousands of budding entrepreneurs willing to startup and we, at Conquest, provide them with the perfect platform to launch their venture in the form of networking and funding opportunities."

### **About Conquest 2016**

Conquest eyes the so far untapped startups in tier 2 and tier 3 cities of the country with immense entrepreneurial talent and provides them an opportunity to be on equal footing with ventures across the globe. Catering to over 1400 applications in the last edition, Conquest has widened its outreach this year in Asia with its incubation partners in all major countries. Conquest, with a cash prize of INR 3,00,000, a million dollar worth startup resources, a dream opendoor pitching and knowledge enriching panel discussions, is a perfect launchpad for any budding entrepreneurs.

### **Success Stories**

Over the years, Conquest has produced some of the best startups in India. Conquest winners include startups like Gamezop, iTraveller, PosterGully, GharPay (Acquired by Delhivery), Social Cops, Voonik and many more. Gamezop, the Runnerup of Conquest '15, raised a funding of USD 350,000 after Conquest Grand Finale. Gaurav and Yashash, the Agarwal sblings, who founded Gamezop in 2015, have been featured in Forbes 30 under 30 this year.

### **The Application Process**

Applying for Conquest 2016 is a fairly simple process. The participants are required to fill a form on the Conquest website. The Conquest Jury, a panel of entrepreneurs and investors, would be screening the applications based on various parameters gauging the startup performance. The semifinalists would get personalized mentoring across five major cities in India, wherein the teams will be offered to choose their own mentors. Finally, a networking lunch with prestigious industrialists and a pitching opportunity to the biggest VC firms in India would commemorate the Grand Finale, a star studded affair with distinguished personalities from the business world present. A startup can find here everything that they may possibly require ranging from funding and networking to potential teammates and users and that too, without paying a single penny throughout the timeline.

**CONQUEST 2016**

## BITS Pilani to host international startup challenge

**OUR BUREAU**

**Hyderabad:** Conquest, BITS Pilani's International Startup Challenge, is back again with its twelfth edition in association with DCB Bank. Conquest is India's biggest student-run startup challenge that provides an exemplary platform for emerging startups to grow. It offers incubation opportunities, networking sessions with industry leaders, funding opportunities and equity-less cash prize.

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Box: The Application Process One can apply easily for Con-

quest 16. The participants are required to fill a form on the Conquest website. The Conquest Jury, a panel of entrepreneurs and investors, would be screening the

applications based on various parameters gauging the startup performance. The semi-finalists would get personalized mentoring across five major cities in India. Finally, a networking lunch and a pitching opportunity with the biggest VC firms in India would commemorate the Grand Finale, a star studded affair with eminent personalities from the business world. A startup can find here everything that they may require ranging from funding and networking to potential teammates and users and that too, without paying a single penny.

Registrations for participation close on 30th April. For registering, visit [www.conquest.org.in](http://www.conquest.org.in).

Daily Pioneer (Print Article)

[https://drive.google.com/open?id=0B4aiYU5E\\_8q6UWZGSGPaYjg4dEU](https://drive.google.com/open?id=0B4aiYU5E_8q6UWZGSGPaYjg4dEU)

# Conquest, BITS Pilani's International Startup Challenge, is back

PNS ■ NEW DELHI

Conquest, BITS Pilani's International Startup Challenge, is back again with its twelfth edition.

Conquest is India's biggest student-run startup challenge that provides an exemplary platform for emerging startups to step to the fore and skyrocket. It offers incubation opportunities, networking sessions with industry leaders, funding opportunities and equity-less cash prize.

This year, Conquest eyes the so far untapped startups in tier 2 and tier 3 cities of the country with immense entrepreneurial talent and provides them an opportunity to be on equal footing with ventures across the globe. Furthermore, Conquest has widened its outreach in Asia with its incubation partners in all major countries.

Conquest is backed by industry bigwigs like Neeru Sharma, CEO at Infibeam, Satyen Kothari, MD at Citrus

Pay and Samay Kohli, CEO at Grey Orange Robotics as mentors and judges. Commenting on his associations with Conquest, Tarun Davda, MD at Matrix Partners India said, "It was a great experience to be a part of Conquest 2015 and see the strong entrepreneurial BITS community develop even further. I got to meet some very promising startups. Superb effort by the team to put together such a fantastic event."

Conquest boasts off a BITS Pilani tag, with a team of just fifteen intrepid students involved in the entire organisation of the conclave. Dhairik Fuletra, the CEO at Conquest this year, says, "We believe one must startup not just to live one's visionary dreams, but rather, to generate employment that would lead thousands to live their own dreams. Every waking day, we see thousands of budding entrepreneurs willing to startup and we, at Conquest, provide them with the perfect platform to

launch their venture in the form of networking and funding opportunities."

Over the years, Conquest has produced some of the best startups in India. Conquest winners include startups like Gamezop, iTraveller, PosterGully, GharPay (Acquired by Delhivery), Social Cops, Voonikand many more. Gamezop, the Runner-up of Conquest '15, raised a funding of \$350,000 after Conquest Grand Finale. Gaurav and Yashash, the Agarwal siblings, who founded Gamezop in 2015, have been featured in Forbes 30 under 30 this year.

Talking about Conquest, Gaurav said, "We have a special relationship with BITS Pilani and Conquest. We have been at several events in the last 8 months, both in India and overseas, and can say with certitudethat Conquest was one of the grandest. The team leaves no stone unturned to ensure class. If you are a serious startup, you have to try and get the spot at Conquest!"

Hans India

<http://www.thehansindia.com/posts/index/Hans/2016-04-28/BITS-Pilani-to-host-international-startup-challenge/224710>

## THE HANS INDIA

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Conquest 2016 eyes the so far untapped startups in tier 2 and tier 3 cities of the country with immense entrepreneurial talent and provides them an opportunity to be on equal footing with ventures across the globe. Catering to over 1400 applications in the last edition, Conquest has widened its outreach this year in Asia with its incubation partners in all major countries.

Conquest, with a cash prize of Rs 3,00,000, a million dollar worth startup resources, a dream open-door pitching and knowledge enriching panel discussions, is a perfect launch pad for any budding entrepreneurs.

**Box: The Application Process**

One can apply easily for Conquest 16. The participants are required to fill a form on the Conquest website. The Conquest Jury, a panel of entrepreneurs and investors, would be screening the applications based on various parameters gauging the startup performance. The semi-finalists would get personalized mentoring across five major cities in India.

Finally, a networking lunch and a pitching opportunity with the biggest VC firms in India would commemorate the Grand Finale, a star studded affair with eminent personalities from the business world. A startup can find here everything that they may require ranging from funding and networking to potential teammates and users and that too, without paying a single penny.

Registrations for participation close on 30th April. For registering, visit [www.conquest.org.in](http://www.conquest.org.in).

Startup City

<http://www.startupcity.com/news/bits-pilani-opens-the-registration-for-its-international-startup-challenge-nid-2674.html>



## **BITS Pilani Opens the Registration for its International Startup Challenge**



**Bengaluru:** Conquest, BITS Pilani's International Startup Conclave, has once again gathered center-stage attraction as the registrations are finally open for the long awaited event. It is an exemplary platform for emerging startups to step to the fore and skyrocket, guided by some of the most proficient mentors of the country. The event offers incubation opportunities, networking sessions with industry leaders, funding opportunities and equityless cash prize; thus considered as a perfect launchpad for the startups worldwide.

This year, Conquest eyes the so far untapped startups in tier 2 and tier 3 cities of the country with immense entrepreneurial talent and provides them an opportunity to be on equal footing with ventures across the globe. Furthermore, Conquest has widened its outreach in Asia with its incubation partners in all major countries. With a Cash Prize of Rs. 3,00,000, a million dollar worth startup resources, a dream open door pitching and knowledge enriching panel discussions.

The participants are required to fill a form in order to apply for the Conquest. The Conquest Jury, a panel of investors, would be screening the applications based on various parameters listed in the form to shortlist top 50 startups of India. The semifinalists would get personalized mentoring across five major cities in India, wherein the teams will be offered to choose their own mentors. They would then update their profiles, the renewed ones being inclusive of the progress made since the registration period. Finally, a networking lunch with prestigious industrialists and a pitching opportunity to the biggest VC firms in India would commemorate the Grand Finale, a star studded affair with distinguished personalities from the business world present.

Over the years, Conquest has produced some of the best startups in India. The 10 finalists of the Conquest emerge out to be successful ventures with strong foundations. Gamezop, the Runnerup of Conquest '15, raised a funding of \$35,000 a month after the Finale. iTraveller, the finalists of the previous edition, raised \$100,000 immediately after the event following it up with a recent series A round of a million dollars. Conquest alumni include startups like PosterGully, GharPay (Acquired by Delhivery), Mobile Medics (Acquired by Piramal Healthcare), iViz Security and many such more.