

BITS Pilani, Goa campus inaugurates media lab for creative projects

B&C|NT

BITS Pilani, inaugurated a HSS Media Lab at the Goa campus led by the humanities and social sciences department. The lab, located at CC 122/1&2, was unveiled by the vice-chancellor of BITS Pilani, Prof. V. Ramgopal Rao, and the director of Goa campus, Prof. Suman Kundu.

The HSS Media Lab, is conceptualized as a futuristic hub for creative exploration and is equipped with advanced audio, video, and animation resources. Originally established 15 years ago as a language lab, it has evolved into a dynamic cultural and educational center, fostering innovation and active teaching within the department.

Designed with a spaceship theme, the Media Lab boasts a dedicated shoot floor, control room, and soundproof vocal booth with dual-layered insulation. The shoot floor serves multiple purposes, transforming it into a lecture room, screening room, podcast studio, and more. The control room is a versatile recording station, while the vocal booth provides an ideal workstation for voice recording and audio production. The lab was designed and constructed



Vice-chancellor of BITS Pilani, Prof. V. Ramgopal Rao inaugurated the futuristic Media Lab.

by Dimensions Acoustics (DA), Kochi and Music Technology, Muzik Lounge School of Audio Technology, Chennai.

The lab will cater to approximately 250 students per semester, facilitating projects in short film production, cinematic art, literature and cinema comparison, eco-criticism, and cultural studies. Moreover, the lab will serve as a vital archive, preserving audio-visual materials generated by students and faculty over the years. This extensive collection represents a digital history of the institute, organized for easy retrieval and reference.