

Birla Institute of Technology and Science, Pilani
Hyderabad Campus

Mid-Semester Examination, First Semester 2022-2023
BITS F437 – Technical Communication

6 Nov 2022

Closed Book

Time: 90 mins

Marks: 30

Instructions

- The question paper has four (4) questions. Answer all questions.
- Answer Q III and Q IV in the given space. No extra sheets will be provided.

I. Fill in the blanks with suitable linking words chosen from the list below. Use each word only once. (10 marks)

even though	however	yet	initially	nevertheless
later	especially	while	moreover	despite

1. _____, he invested some money in a startup. _____, he invited his friends to invest in it.
2. You like Carnatic music, _____ I like Hindustani.
3. I will attend the meeting. _____, I will have to leave it halfway.
4. I did not particularly like the film, but I watched till the end _____.
5. He is not my favourite author, _____ I admire his style.
6. _____ the rain, we went out for a walk.
7. He gave good education to his children, _____ he wasn't very rich.
8. Save today, _____ if you want a safe tomorrow.
9. Speaking on the phone while driving is dangerous; _____, it is an offence.

II. Choose the most appropriate answer. (5 marks)

Write 1: If Statement A is the cause and statement B is its effect.

Write 2: If statement B is the cause and statement A is its effect.

Write 3: If both statements A and B are independent causes.

Write 4: If both statements A and B are effects of independent causes.

1. A. The prices of petrol and diesel have been increased by 10% with immediate effect.
B. Oil producing countries increased the production of crude oil by 10% recently. ()
2. A. The Reserve Bank of India merged a few public sector banks recently.
B. Some public sector banks are unable to compete with private sector banks. ()
3. A. The police have been constantly patrolling the streets of the city.
B. There has been a sharp decline in the crime rate in the city. ()

4. A. Prices of fruits and vegetables have not changed much in the domestic market over the past few months.
B. Prices of agricultural products have gone up substantially in the international market in the last few months. ()
5. A. Several people in the city are reported to be suffering from viral fevers.
B. Private doctors in the city have closed their clinics for a few days. ()

III. Summarize the following.**(5 marks)**

How do you identify your strengths and weaknesses, and analyze the opportunities and threats that flow from them? SWOT analysis is a useful technique that helps you to do this.

What makes SWOT analysis especially powerful is that, with a little thought, it can help you to uncover opportunities that you would not otherwise have spotted. And by understanding your weaknesses, you can manage and eliminate threats that might otherwise hurt your ability to move forward in your role.

If you look at yourself using the SWOT framework, you can start to separate yourself from your peers, and further develop the specialized talents and abilities that you need in order to advance your career and to help you achieve your personal goals. (122 words)

Name:

ID Number:

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IV. Write a three-paragraph cause-and-effect essay on social media and antisocial behaviour. (10 marks)