

**BIRLA INSTITUTE OF TECHNOLOGY AND SCIENCE, PILANI**  
**I SEMESTER 2023-2024**  
**GS F223: INTRODUCTION TO MASS COMMUNICATION**  
**COMPREHENSIVE EXAMINATION (CLOSED BOOK)**

**MM: 70**

**DATE: 21. 12. 2023**

**DURATION: 3 HRS**

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Q1. Indian Heritage sites has been one of the most significant areas depicted through several feature articles. Assuming yourself to be the visitor to any such place of importance, write a **travel feature** drawing extracts from your own personal experience. Provide an appropriate title. **(15M)**

**(word limit-300 to 350 words)**

Q2. Representation of changing shades of various societal issues is an intrinsic part of many films in India and abroad. Explain the statement with reference to the films *Devi* and *Manjhi: The Mountain Man*. Also compare both the films and their treatment of the subject through the plot line, major characters and the theme of the films. **(15M)**

Q3. Explain the two major changes introduced in restructuring the Indian Mass Media landscape after the National Emergency. **(10M)**

Q4. As OTT viewership is growing, providing new avenues for the production houses, the scale of cinematic productions for OTTs is widening. At the same time, there lies a dearth of regulation for the same. In the light of this statement, elaborate with adequate reasoning the major concerns that OTT content poses for the society. Explain by taking examples from any two OTT series. **(15M)**

Q5. Discuss the importance and relevance of community radio with two examples. **(15M)**

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