

**BITS PILANI - K.K. BIRLA GOA CAMPUS**  
**FIRST SEMESTER – 2022-2023**  
**CULTURAL STUDIES- COMPREHENSIVE EXAM**

**COURSE CODE: GSF242**

**DATE: 20. 12.2022**

**MAX MARKS: 40**

**TIME: 10.00 A.M.- 1.00 P.M.**

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1. Analyze the video titled “Gender in the city” with reference to relevant theories/concepts  
(15 marks ; word limit : 400-500 words)
  
2. Analyze the video titled “Bangladesh cloth factory” with relevant theories/concepts  
(15 marks; word limit – 400-500 words)
  
3. Do you agree that advertisements are embedded in societal ideologies? Substantiate your answer with an analysis of the video titled “The Move”  
(10 marks; word limit 200-250 words)