

**BIRLA INSTITUTE OF TECHNOLOGY AND SCIENCE, PILANI**

**Second Semester 2017-2018**

**Course No. : GS F245/ ENGL C353**

**Course Title : Effective Public Speaking  
Comprehensive Exam (OB)**

**Date: 10 May 2018**

**Time: 120mts**

**MM: 60**

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**Note: Start every question from fresh page. No exchange of notes/ books/ laptops allowed.**

- Q.1** What are the **four major differences** between the **body language** of men and women public speakers? **4X2=08 M**
- Q.2** In the table given below, the first column consists of the topics you are asked to deliver a speech on or talk about. Think of the most appropriate pattern(s) you will choose for organizing your contents: **8X1.5 =12M**

Speech No.	Speech Topic	Organizational Pattern
a.	Your Company's Profile	
b.	The Development and Relevance of Psychology: Now and Then	
c.	Impact of Advertisements on Young Minds	
d.	Design of the Company's New Automatic Washing Machine	
e.	Importance of Sex Education in Schools	
f.	Loneliness: A by-Product of Modern Living	
g.	Amber Fort: Its Structure and Splendor	
h.	Are We all Getting Americanized?	

- Q.3** Imagine that you as the Director of your institute have been invited to inaugurate the Book Exhibition cum Fair that is being organized by the library. While inaugurating the Exhibition you plan to talk about **Importance of Reading Habits**. You think of starting your speech as following:

*Ladies and Gentlemen, Gandhi ji once said: "There is no difference between those who don't read and the ones who can't read." In my view, what Gandhi ji suggested decades ago still holds good.*

Now taking into cognizance the above introducer, develop the rest of the speech by elaborating the following ideas: how in the technologically advanced we are turning away from books and are losing touch with a great source of knowledge, wisdom and truth. Also compose the rest of the speech by focusing on the various advantages of reading books and establishing how books are worthy treasure; worthy of discovery.

**Note:** Your speech drafted in around 500 words, should have all the elements of an effective speech with regard to the **Introduction, Main body and Conclusion** as discussed in the class.

You should specify the elements used in the parenthesis. Your speech should have an emphatic and persuasive ending.

**07+10+03= 20 M**

- Q.4** Read the following excerpt from Shashi Tharoor's famous speech and identify all the four connective devices (CD). While answering list **FIVE connective devices** used in the following excerpt. **Write the part/ sentence** where you identify that particular CD and underline it. You should necessarily have at least **ONE from each type.** **10 M**

***Globalization and the Human Imagination*** : Address delivered by Shashi Tharoor  
Opening speech of the 3. international literature festival berlin  
September 10th 2003, Berliner Ensemble

*Globalization, the media, our imagination – one could well ask: in the world after 9/11, is there such a thing as a global imagination? In other words, I wondered: Has globalization, which has brought McDonald's and Microsoft to every land, brought Mickey Mouse and Nintendo, and for that matter Osama bin Laden and "Chemical Ali", to every mind? With the speed of satellite and cable TV, this is a serious question. The media bring to our breakfast tables and our living rooms, and increasingly our computers and our mobile phones, glimpses of events from every corner of the globe. Any doubt I might have had about the reach and influence of global mass communications was dispelled when I happened to be in St Petersburg, Russia, for a conference and was approached by a Tibetan Buddhist monk in his robes, thumping a cymbal and chanting his mantras, who paused in his chanting to say: "I've seen you on BBC!" New communications technology has shrunk the world, and in a real sense made it all one. And at the risk of being facetious, our major news stories reek of globalization. Take, for instance, an item circulating on the Internet about the death of Princess Diana. An English Princess with a Welsh title leaves a French hotel with her Egyptian companion, who has supplanted a Pakistani; she is driven in a German car with a Dutch engine by a Belgian chauffeur full of Scottish whisky; they are chased by Italian papparazzi on Japanese motorcycles into a Swiss-built tunnel and crash; a rescue is attempted by an American doctor using Brazilian medicines; and the story is now being told to you now by an Indian visiting Berlin. There's globalization. But on Sept 11, 2001, a different challenge arose to the notion of a global imagination.*

*On 9/11, as the Americans have taught us to call it, the 21st century was born. What do I mean by that? The destruction of the World Trade Center struck a blow not only at the institutions of American and global capitalism but at the self-confidence that undergirded them, the self-confidence of a social and political system that, without needing to think about it too much, believed it had found the answer to life's challenges and could conquer them all.*

- Q. 5** You have read Nelson Mandela's ***Free at Last*** delivered on 2 May 1994 Martin Luther King's ***I Have a Dream*** 1963. You have appreciated these speeches for their *linguistic and stylistic nuances/ characteristics* used by the speakers while render their speeches very persuasive and powerful. Now write the following in about 350 words
- **five major linguistic and stylistic differences and**
  - **five similarities.**
- 10 M**