



Birla Institute of Technology & Science, Pilani Pilani Campus

GS F342 Computer Mediated Communication (Regular) 11/05/2023
COMPREHENSIVE EXAM CLOSED BOOK 40 Marks 180 Minutes

Instructions:

- Start each question from a new page.*
 - Answer all parts of a question together in sequence.*
 - Write legibly and neatly.*
 - Irrelevant answers may attract penalty.*
-

- Q.1. Connections/Relationships in the online communities cannot be treated in the same way. Explain the statement with examples. [3 M]
- Q.2. What are the consequences of a language (English) becoming a world language? What is the role of CMC in this phenomenon? [4 M]
- Q.3. What is the three layered schema of information provided by Altman and Tayler? Enumerate and explain the main functions of privacy as suggested by Westin? Provide examples. [5 M]
- Q.4. What is self-disclosure in the context of CMC? How can self-disclosure be measured? What is the relationship, if any, between the following terms in the context of self-disclosure and privacy – Trust, Vulnerability, Privacy, Self-disclosure, Uncertainty, Risk. [6 M]
- Q.5. Name and Explain any two categories of the theories of CMC and Interpersonal relationships. Within each category, explain any two theories with the help of examples. [6 M]
- Q.6. The notion and nuances of our understanding of ‘Socialization’ through Social Networking Platforms has changed over the last two decades. Explain the statement by enumerating and describing the essential elements/components of social networking sites. Provide examples to substantiate your answer. [8 M]
- Q.7. How has computer-mediated discourse analysis evolved? Explain and exemplify any four facets from each of the two major dimensions of Susan Herrings CMDA schema. [8 M]
